

# MAKE MUSIC PORTLAND

Be part of the musical movement

*Our goal is to provide an open, inclusive opportunity for Maine musicians to showcase their talents, and for non-musicians to engage in musical learning activities, all while celebrating our community.*

## SPONSORSHIP OPPORTUNITIES 2022



*Celebrating 10 years of making music*



# ABOUT MAKE MUSIC PORTLAND

Make Music Portland launched in 2013 as part of the international celebration, Fête de la Musique or Make Music Day. Along with hundreds of cities around the world, every year on June 21 we ring in the longest day of the year with music and artistry throughout downtown Portland. The celebration is a day-long, totally free musical event that brings local performers into the spotlight and is open to all ages, genres, styles, and abilities.

From 11 A.M to 8 P.M, we fill some of Portland's most iconic parks including Congress Square Park, Post Office Park, and Monument Square, restaurants, backyards, and public and private spaces with dozens of performances, ranging in style and genre.

Each year we see hundreds of individuals pass through our parks to enjoy musical performances and music making activities. Opportunities range from free harmonica, djembe, and ukulele lessons, to shower singing karaoke, and junkaphonics, an event where kids can make musical instruments out of recycled materials.



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# WHERE YOUR DONATION GOES

Make Music Portland is a community organized and funded event; while we are a registered Maine non-profit organization, we are not currently a 501(c)(3). We rely on the generous donations of donors and companies to operate the one-day event.

## Funds raised are used to cover:

- City park permitting fees (Monument Square, Post Office Park, Lobsterman Park, Bell Buoy Park, and Fort Allen Park)
- Licenses for musicians to sell their merchandise during performances
- Event insurance
- Marketing materials, signage, etc.
- T-shirts for volunteers
- Make Music Alliance membership fee which gives us access to national press, matchmaking software, and FREE musical instruments we give out and use on June 21st including, harmonicas, drum sticks, ukulele books, rhythm band instruments, and more.
- Ability to purchase more instruments to give out and/or use for free lessons



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# GIVING LEVELS



## PLATINUM LEVEL \$2,500

- Opportunity to be a venue host
- Company banner at venue of choice
- Logo on all event materials
- Logo on 2022 event t-shirt
- Logo and mention in e-newsletters
- Logo on our website
- Social media mentions
- Mention in press release
- Opportunity to host a launch party at your business

## GOLD LEVEL \$1,000

- Company banner at venue of choice
- Logo on all event materials
- Logo on 2022 event t-shirt
- Logo and mention in e-newsletters
- Logo on our website
- Social media mentions
- Mention in press release

## SILVER LEVEL \$500

- Company banner at venue of choice
- Logo on all event materials
- Logo on all e-newsletters
- Logo on our website
- Social media mentions
- Mention in press release

## BRONZE LEVEL \$250

- Logo on all event materials
- Logo on all e-newsletters
- Logo on our website
- Social media mentions



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# OTHER ENGAGEMENT OPPORTUNITIES

Is a monetary donation not the right fit for you and your business? Here are other ways to get involved and engage with the community:

- Register your place of business as a venue and curate performances throughout the day. Learn more about being a venue [here](#).
- In-kind donations (t-shirts, yard signs and/or banners, food & drinks for volunteers, etc.) Contact us for more specific information and needs.
- Volunteers - consider providing staff with an hour or two, to come volunteer during the day.
- Share the event with your networks

For more information or questions,  
please contact Catherine at  
[holler@makemusicportland.org](mailto:holler@makemusicportland.org)

Ready to partner with us? Please fill out the  
linked [sponsorship form](#).



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